

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 19TH JULY 2021 @ 2PM
VIA ZOOM**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Sara Pacey
Nigel Briers
Caroline Darlington

Apologies: Sam Walker
Michelle Michael
Tim Lamb
Rachel Lewis
Michelle Michael
Tim Lamb
Jon Walton

1. Minutes of last meeting

All agreed.

2. Financial update

2020/21	
Income Collected:	
BID Levy Collected	£142,325.61
NSC Liability	£ 14,117.06
<i>Total Collected</i>	<u>£ 156,442.67</u>
Collection Fee	-£ 8,968.21
Payments Made	-£117,000.00
<i>Total Paid</i>	<u>-£ 125,968.21</u>
<i>Remaining Balance</i>	<u>£ 30,474.46</u>

Collection Rate:	
Invoices Raised	£187,185.13
Invoices Outstanding	£ 44,859.52
Invoices Paid	£142,325.61
Collection Rate	76%

Levy bills due to be sent w/c 19th July incorporating 25% discount

Grant application process/form has gone live and PR'ed. Form can be downloaded from #superweston website.

ST/PB still to meet with Pubwatch regarding night time warden provision.

3. Projects

Marketing/Events

ST/BT still attending bi-weekly placemaking meetings and continue to share comms.

Pride – Nigel Briers gave comprehensive update. National Pride 2023.

Still awaiting date for Air Show.

Spacebar students continue to work on static websites for local businesses.

South West in Bloom and BID in Bloom judging due to take place the end of July.

Continental market on Italian Gardens 22-25th July.

Sea Shanty Festival 6-8th August. NB offered services of Proud Volunteers but shifts of 6 hours or less were not available. SP to confirm.

September and January 2022 Eat Festivals confirmed.

Xmas lights switch on date confirmed as 27th November at 5pm. Xmas market on Italian Gardens at same time.

Street Management

Street wardens helping with business visits to encourage survey replies. BSG – please also complete survey!

Scrubber drier now serviceable and being used to cleanse public spaces in the town centre.

New bins to be installed along Meadow Street.

Tables/chairs back to Italian Gardens for summer season

Social distancing planters being removed throughout town centre and Waterloo St planters designated Italian Gardens/South Parade boundary. NB requested possible planter relocation os Pride. Cycle racks also to be installed in IG and BT to apply for extra racks os Pride.

BID floral displays in the town centre look fantastic with additional watering planting planned over the next six weeks.

Replacement defibrillator purchased for town centre. PB requested Weston BID logo on cabinet if possible.

Covid marshalls/Community Support working until end of September.

Footfall

Week	Week	2019	2020	2021
Date	No			
04-Jan	1	N/A	39,683	11,187
11-Jan	2	N/A	43,569	10,254
18-Jan	3	N/A	39,547	9,894
25-Jan	4	N/A	37,765	10,208
01-Feb	5	N/A	37,314	10,554
08-Feb	6	N/A	34,377	9,300
15-Feb	7	N/A	39,361	11,504
22-Feb	8	N/A	34,353	12,757
01-Mar	9	N/A	37,392	11,642
08-Mar	10	N/A	36,108	12,007
15-Mar	11	N/A	29,301	13,511
22-Mar	12	N/A	11,022	12,795
29-Mar	13	N/A	9,841	16,092
05-Apr	14	46,669	10,075	12,995
12-Apr	15	66,630	9,356	23,890
19-Apr	16	50,779	12,165	22,198
26-Apr	17	51,844	10,544	22,342
03-May	18	46,869	12,278	20,109
10-May	19	47,792	13,264	19,846
17-May	20	50,460	15,451	23,353
24-May	21	55,677	17,764	29,171
31-May	22	46,730	14,875	34,935
07-Jun	23	47,737	13,992	27,930
14-Jun	24	59,714	19,983	25,899
21-Jun	25	55,881	21,844	23,272
28-Jun	26	53,583	20,444	21,624
05-Jul	27	54,341	26,479	22,508
12-Jul	28	52,999	27,986	26,326
19-Jul	29	61,502	29,399	-
26-Jul	30	57,170	30,497	-
02-Aug	31	51,683	32,487	-

Geosense – RL/ST to work out financing and maintenance contract.

Support

MS refreshing all photo stock – people and sunny weather, etc.

Weston BID journal now on #superweston website (NSC) and it is hoped that we will be able to migrate BID website to this site.

MS will visit all businesses regarding business cost reduction, now that covid restrictions have been lifted.

Reballot

Weekly meetings continue to take place with Mel/PB/JW/BT

Database continually evolves and updated with information from completed surveys.

Full survey sent to all businesses via email and post. Also being followed up by phone calls and visits from BID team/wardens.

Karen continues to update BID social media on weekly basis.

Next stage of ballot process will be to complete first draft of business plan.

4. Place Making

Alexandra Parade due to be completed November 2021 but jet patching taken place as Odeon in interim period.

Spider Lane works continuing but laneway access clear to seafront.

Dolphin Square – update needed re bowling alley

HCA sites – Sunnyside Road, Locking Road Coach Park, Dolphin Square back to NSC? Also rumoured that Grove Park toilets are to be fully attended?

Both stories appeared in Weston Mercury.

5. AOB

No issues

Date of next meeting: - 20th September 2021 by Zoom