

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 28TH JUNE 2021 @ 2PM
VIA ZOOM**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Rachel Lewis
Sara Pacey
Michelle Michael
Tim Lamb
Jon Walton

Apologies: Sam Walker
Nigel Briers
Caroline Darlington
Sara Pacey
Michelle Michael
Tim Lamb
Jon Walton

1. Minutes of last meeting

All Agreed

2. Financial update

2020/21	
Income Collected:	
BID Levy Collected	£142,325.61
NSC Liability	£ 14,117.06
<i>Total Collected</i>	<u>£ 156,442.67</u>
Collection Fee	-£ 8,968.21
Payments Made	-£117,000.00
<i>Total Paid</i>	<u>-£ 125,968.21</u>
Remaining Balance	<u><u>£ 30,474.46</u></u>

Collection Rate:	
Invoices Raised	£187,185.13
Invoices Outstanding	£ 44,859.52
Invoices Paid	£142,325.61
Collection Rate	76%

2021/2022 invoices will be despatched July 2021. Email sent to Liberata for exact date and procedure for tackling bad debt.

Grant application form produced (needs to be approved at July Exec) and will be communicated to businesses via social media in July. Total pot £10,000, divided between day and night premises.

Pubwatch requested that we provide wardens on Friday/Saturday evenings for six month period (July to December). Total cost £11,000 – ST/PB to meet with group.

3. Projects

Marketing/Events

ST/BT still attending bi-weekly placemaking meetings and continue to share comms.

Spacebar students received Maybe Tech training to support businesses who are struggling to upload content etc.

No BID events planned during June/July.

Street Management

James Clayton has now joined street warden team. Recently interviewed by Editor of Professional Security Magazine mayoral/warden slant.

Wardens continue to work 8am to 6pm, 7 days per week. Team has seen workload increase by 100% due to number of visitors within town, which is expected to continue over summer holidays. Nominated two wardens for award following their actions dealing with town centre house fire and CPR. Daily 9am sweeps continue in conjunction with partners ie Covid marshalls and Community Response.

All tagging points visited at least twice per day with extra patrols to Grove Park toilets.

Clean & Green Wardens working Tuesday and Thursdays, with primary focus being maintenance and watering of hanging baskets/cleansing.

Glendale sponsored plants now planted up in town centre planters.

Meet and greet undertaken with new town centre enforcement officers.

New wardens visited CCTV control room at Town Hall to look at new camera system.

Footfall

Week	Week	2019	2020	2021
Date	No			
04-Jan	1	N/A	39,683	11,187
11-Jan	2	N/A	43,569	10,254
18-Jan	3	N/A	39,547	9,894
25-Jan	4	N/A	37,765	10,208
01-Feb	5	N/A	37,314	10,554
08-Feb	6	N/A	34,377	9,300
15-Feb	7	N/A	39,361	11,504
22-Feb	8	N/A	34,353	12,757
01-Mar	9	N/A	37,392	11,642
08-Mar	10	N/A	36,108	12,007
15-Mar	11	N/A	29,301	13,511
22-Mar	12	N/A	11,022	12,795
29-Mar	13	N/A	9,841	16,092
05-Apr	14	46,669	10,075	12,995
12-Apr	15	66,630	9,356	23,890
19-Apr	16	50,779	12,165	22,198
26-Apr	17	51,844	10,544	22,342
03-May	18	46,869	12,278	20,109
10-May	19	47,792	13,264	19,846
17-May	20	50,460	15,451	23,353
24-May	21	55,677	17,764	29,171
31-May	22	46,730	14,875	34,935
07-Jun	23	47,737	13,992	27,930
14-Jun	24	59,714	19,983	25,899
21-Jun	25	55,881	21,844	23,272
28-Jun	26	53,583	20,444	-
05-Jul	27	54,341	26,479	-
12-Jul	28	52,999	27,986	-
19-Jul	29	61,502	29,399	-
26-Jul	30	57,170	30,497	-
02-Aug	31	51,683	32,487	-
09-Aug	32	53,427	33,041	-
16-Aug	33	57,654	35,389	-
23-Aug	34	54,950	34,822	-

Geosense – RL now has funding for two new counters at Italian Gardens and The Centre. Order to be placed.

Support

MS assisting with photography for BID re-ballot purposes.

Website updates and social media.

Business cost reduction activities continue.

Reballot

Weekly meetings continue to take place with Mel/PB/JW.

Database now complete and populated with local contact details including emails.

Early survey also complete, which has enabled the production of a more detailed survey. This will be posted to all businesses early July (closing date 23rd July) and responses will form the project element of business plan.

Meeting taken place with NSC to discuss how the placemaking strategy can be incorporated within business plan. Further meeting planned to discuss possible integration of Weston BID website into Super Weston.

4. Place Making

Alexandra Parade due to be completed November 2021.

Spider Lane works due to be completed by end of June/early July, in time for summer season.

Walker & Ling shop front enhancements now complete. Possible further enhancements work to take place on premises at South Parade.

Dolphin Square – bowling alley hopefully completing by end of June, with opening date later in 2021.

5. AOB

SPACEBAR – new groups of students joining Spacebar over next few weeks.

Date of next meeting: - TBA