

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 15TH FEBRUARY 2021 @ 2PM
VIA ZOOM**

Present: Steve Townsend
Beverley Tucker
Caroline Darlington
Steve Berry
Paul Batts
Rachel Lewis
Sara Pacey
Michelle Michael
Nigel Briers

Apologies: Jon Walton
Sam Walker

1. Minutes from last meeting

All agreed.

2. Financial update

2020/21	
Income Collected:	
BID Levy Collected	£ 139,703.92
NSC Liability	£ 14,117.06
<i>Total Collected</i>	<u>£ 153,820.98</u>
Collection Fee	-£ 8,968.21
Payments Made	-£ 97,500.00
<i>Total Paid</i>	<u>-£ 106,468.21</u>
<i>Remaining Balance</i>	<u><u>£ 47,352.77</u></u>

Collection Rate:	
Invoices Raised	£ 187,445.13
Invoices Outstanding	£ 47,741.21
Invoices Paid	£ 139,703.92
Collection Rate	75%

PB/ST/NB met with Pubwatch – resolution found which BSG has supported. Exec agreed proposal but reinforced that this offer is only available to independents ie discount for independents.

Budget 2021 – Exec and Board agreed to replicate 2020 budget. Decision to be made re possible discounts. ST will contact NSC to arrange normal draw down facility.

Projects

Marketing/Events

Shop Local – ST/MS have identified additional businesses that will be targeted to sign. Possibly opportunity to engage with “Maybe” social media to drive volume to Shop Local websites in North Somerset. PB uploading contact on behalf of businesses.

Placemaking meetings now taking place monthly.

CD gave update on Visit Weston activities and TIS locations for the coming season.

NB gave confidential update on Pride and National Pride.

All awaiting Government update on 22nd Feb re events 2021.

SP will link ST/Weston Half Marathon together re opportunities for digital goody bag.

Street Management

Wardens continue to work 8am to 6pm.

Daily 9am sweeps continue in conjunction with partners – fires popular at the moment.

Clean & Green Wardens working Tuesday and Thursdays.

Replacement banner and repair outside London Inn.

Liaising with Weston Town Council regarding In Bloom colour scheme for 2021 and South West in Bloom Awards, which are due to take place at Winter Gardens in October 2021. Hanging baskets ordered for Spring.

Covid Marshals – Patrols continue.

Footfall



Week	2021	2020	Diff
	4,805	28,745	
1	11,187	39,683	-72%
2	10,254	43,569	-76%
3	9,894	39,547	-75%
4	10,208	37,765	-73%
5	10,554	37,314	-72%
6	9,300	34,377	-73%
7	-	39,361	

Geosense - awaiting details of site visit for possible new counter within the HAZ zone.

Support

MS assisting with all projects - SPACEBAR, Shop Local and website updates.

4. Place Making

HAZ – work commenced on Walker & Ling and Culture Weston also received HAZ funding to assist with planned projects.

Alexandra Parade – works commenced.

Sea Life Centre & Birnbeck were discussed.

5. AOB

SPACEBAR – ST gave update but also advised that the scheme has secured Nat West Business mentors to assist learners.

Re-ballot – ST gave update and rebalot date is set for 9th December 2021.

Post meeting note – April BSG will be dedicated to rebalot and Mel Richardson will attend.

Date of next meeting: - Monday 15th March 2021 2pm via Zoom.