

GEO-Sense Footfall Headline Report

Weston-super-Mare

October 2020

102344

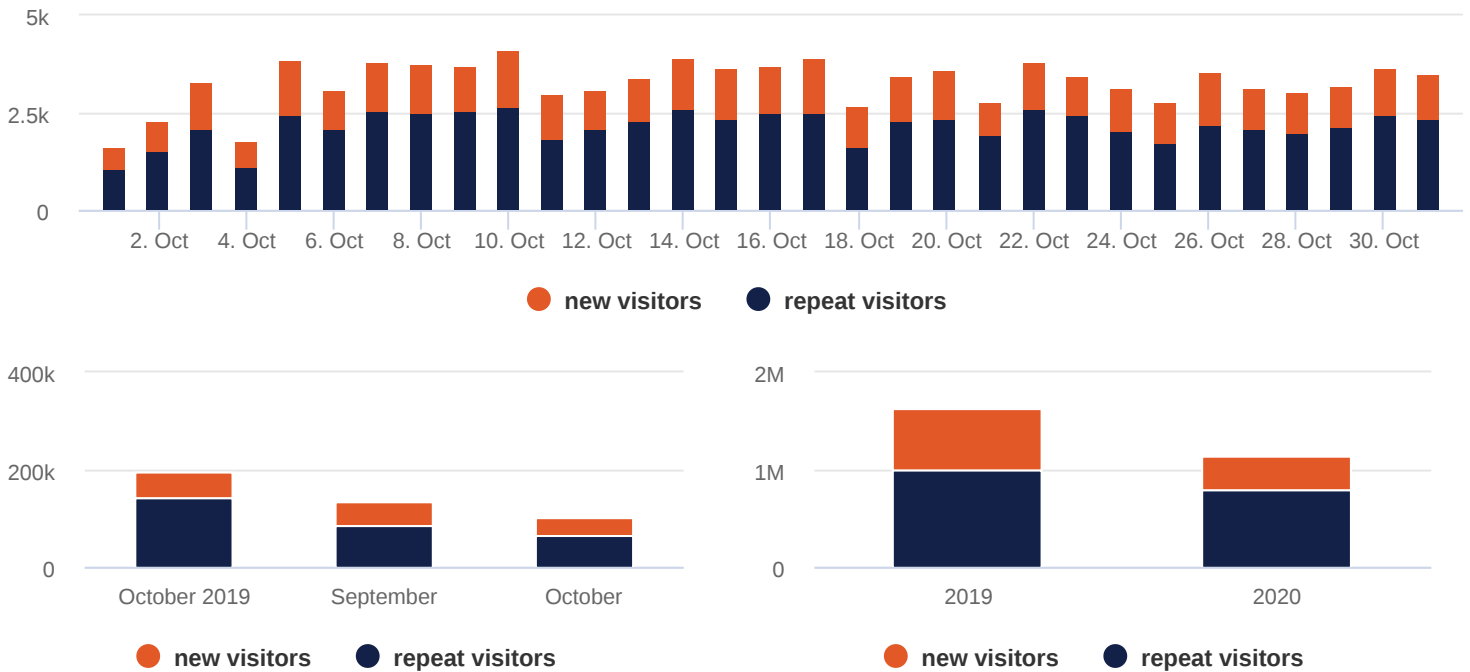
Total visits this period

footfall is
-25.15%
down based
on last
month

3301

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-25.15%** increase
- The total number of visitors was **102344** of which **67230** (66%) have visited previously and **35114** (34%) were new
- The average number of visitors per day has decreased by **-13.22%** based on the year to date average
- Footfall for the year to date has decreased by **-42.79%** (-489817) based on the same period last year
- The busiest zone during October was the **Weston-super-Mere** with **102344** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 10th** with **4153**, 4% of the total of which **1483** (36%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **88** minutes

Intelli-Sense Analytics

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