

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 17th NOVEMBER 2020 @ 2PM
VIA ZOOM**

Present: Steve Townsend
Beverley Tucker
Caroline Darlington
Steve Berry
Jon Walton
Paul Batts
Tim Lamb
Rachel Lewis
Sam Walker
Sara Pacey
Michelle Michael
Clare Morris (part)

Apologies: None

This is the first meeting since January 2020 due to COVID.

Shop local scheme – four local persons have offered local PR/Social media support i.e. drive business sign ups and then PR the site. Claire Morris joined Zoom for this first section of the meeting. Following a lengthy discussion regarding the merits of this initiative it was decided that we would continue with the platform. A subgroup will be formed to take this project forward at pace and business to business comms will be improved by Mailchimp.

1. Minutes from last meeting

All agreed.

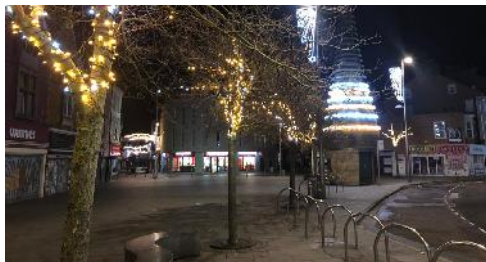
2. Weston BID – update

2020/21	
Income Collected:	
BID Levy Collected	£120,374.57
NSC Liability	£ 14,117.06
<i>Total Collected</i>	<u>£ 134,491.63</u>
Collection Fee	-£ 8,968.21
Payments Made	-£ 68,250.00
<i>Total Paid</i>	<u>-£ 77,218.21</u>
Remaining Balance	<u>£ 57,273.42</u>
Collection Rate:	
Invoices Raised	£187,824.19
Invoices Outstanding	£ 67,449.62
Invoices Paid	£120,374.57
Collection Rate	64%

Collection figure as of the end of October 2020. This includes the 25% discount given to all BID levy payers. ST informed the group that he had received nine BID levy payment queries which had all been resolved apart from one, which has been forwarded to TCP chair.

3. Projects

Christmas Illuminations installed.



Eat Xmas 12/13th December – now cancelled.

Weston Festive Fayre – now cancelled.

Visit Weston – will be assisting team with “six” promotion post lock down.

Street Management

Warden will continue to work reduced hours 9am-5pm but may be increased if additional BID levy is collected throughout November.

Winter planting taken place.

Steve Ledger now left team and probationary member of staff in post.

Business visits continue (paused at present) and radio trials increasing, which hopefully may lead to full time rentals.

Working with partners to reduce street drinking ASB and increase in rough sleepers in doorways. David Holtby (supported by Mark Canniford) liaising with Police and CSDAT and have suggested numerous measures to address the supply of alcohol to the street community.

Footfall



Footfall is 500,000 down verses 2019.

RL may have some HAZ funding which could be used to add additional counters at south end of High Street/Station Road. ST to organise Zoom meeting with RL/Geosense to discuss costs.

Support

Shop local campaign newsletter distributed to all and reminder visits made to those that expressed an interest initially.

4. Place Making

All schemes on hold a present time although Alexandra Parade works hopefully due to start early in New Year.
Place making subgroup activities including plans for Xmas now on hold.

5. AOB

Space Bar – works to be complete within next few weeks but will not be operational until COVID restrictions lifted.

Re-ballot activities to commence in New Year and will be led by feasibility study.

JW gave overview of Xmas activities for SOVSC, if allowed to do so, on 2nd December. This will include late night shopping evenings on Thursdays until 7pm and Saturdays until 6pm. Car parking will also be free post 3pm on Thursdays. To grab every pound in the run up to Xmas, independents will also be encouraged to open on Sunday's.

General discussion took place regarding tier system post lockdown and MM gave an update from the perspective of the national hospitality sector.

Scheduled meetings are third Monday of each month however group decided to meet on 7th December (post lockdown) if required.

Date of next meeting: - **Monday 7th December** 2pm via Zoom.