

GEO-Sense Footfall Headline Report

Weston-super-Mare

September 2020

136734

Total visits this period

footfall is
-8.56%
down based
on last
month

4558

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-8.56%** increase
- The total number of visitors was **136734** of which **85761** (63%) have visited previously and **50973** (37%) were new
- The average number of visitors per day has increased by **22.81%** based on the year to date average
- Footfall for the year to date has decreased by **-38.04%** (-396511) based on the same period last year
- The busiest zone during September was the **Weston-super-Mere** with **136734** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 19th** with **5787**, 4% of the total of which **2468** (43%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **101** minutes

Intelli-Sense Analytics

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