

GEO-Sense Footfall Headline Report

Weston-super-Mare

September 2019

200470

Total visits this period

footfall is
-18.26%
down based
on last
month

6682

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-18.26%** increase
- The total number of visitors was **200470** of which **139016** (69%) have visited previously and **61454** (31%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (1438896) based on the same period last year
- The busiest zone during September was the **Weston-super-Mere** with **200470** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 21st** with **9621**, 5% of the total of which **3892** (40%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **98** minutes

Intelli-Sense Analytics

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