

# GEO-Sense Footfall Headline Report

## Weston-super-Mare

## November 2019

### 177490

Total visits this period

footfall is  
**-9.28%**  
down based  
on last  
month

### 5916

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-9.28%** increase
- The total number of visitors was **177490** of which **134081** (76%) have visited previously and **43409** (24%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (1812036) based on the same period last year
- The busiest zone during November was the **Weston-super-Mere** with **177490** visitors, **100%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Friday 8th** with **10613**, 6% of the total of which **4020** (38%) were new visitors
- During this day the busiest time was between **18:00 and 19:00**
- Average Dwell for the day was **95** minutes

Intelli-Sense Analytics

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