

GEO-Sense Footfall Headline Report

Weston-super-Mare

May 2019

223294

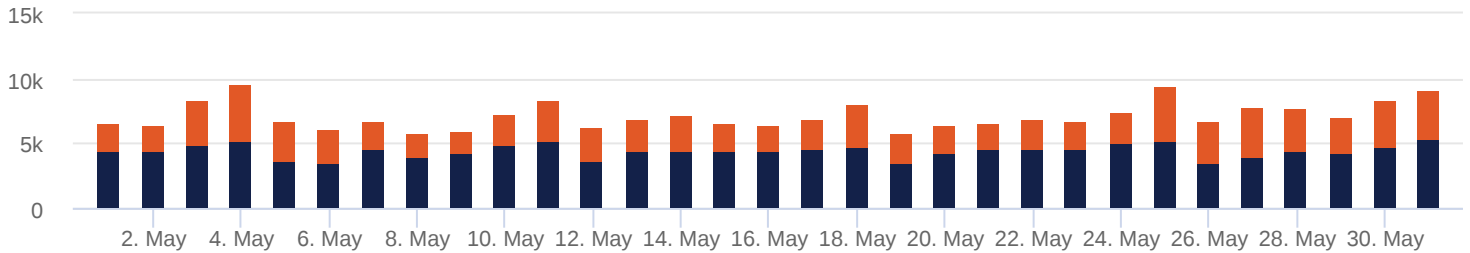
Total visits this period

footfall is
10.81%
up based on last
month

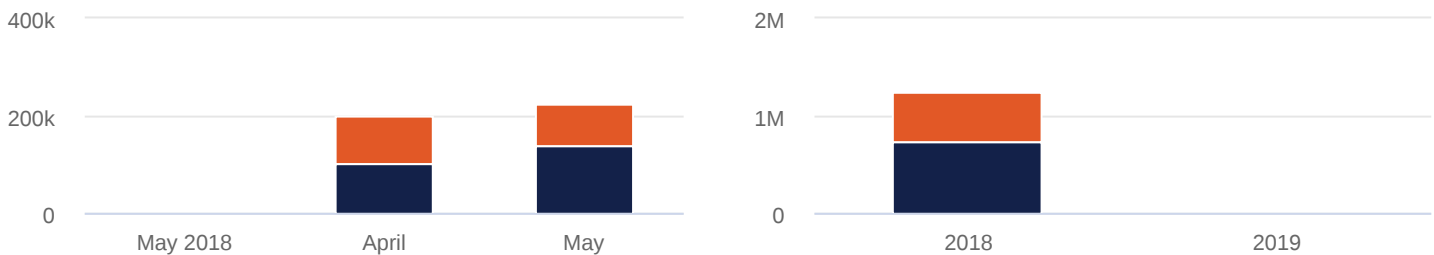
7203

Average visitors per day

Overall footfall statistics



● new visitors ● repeat visitors



● new visitors ● repeat visitors

● new visitors ● repeat visitors

Headlines

- The change in footfall compared to the previous month is a **10.81%** increase
- The total number of visitors was **223294** of which **137665** (62%) have visited previously and **85629** (38%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (522151) based on the same period last year
- The busiest zone during May was the **Weston-super-Mere** with **223294** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 4th** with **9587**, **4%** of the total of which **4344** (45%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **104** minutes

Intelli-Sense Analytics

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