

GEO-Sense Footfall Headline Report

Weston-super-Mare

March 2020

120986

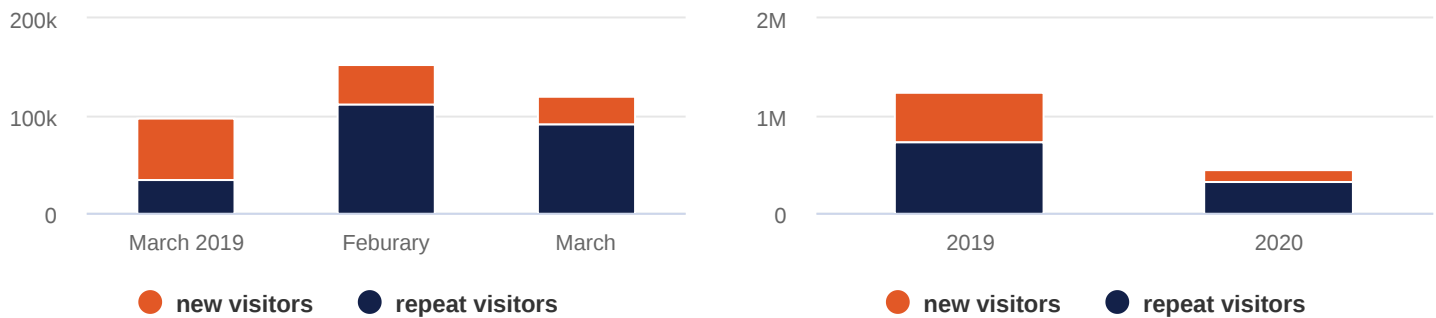
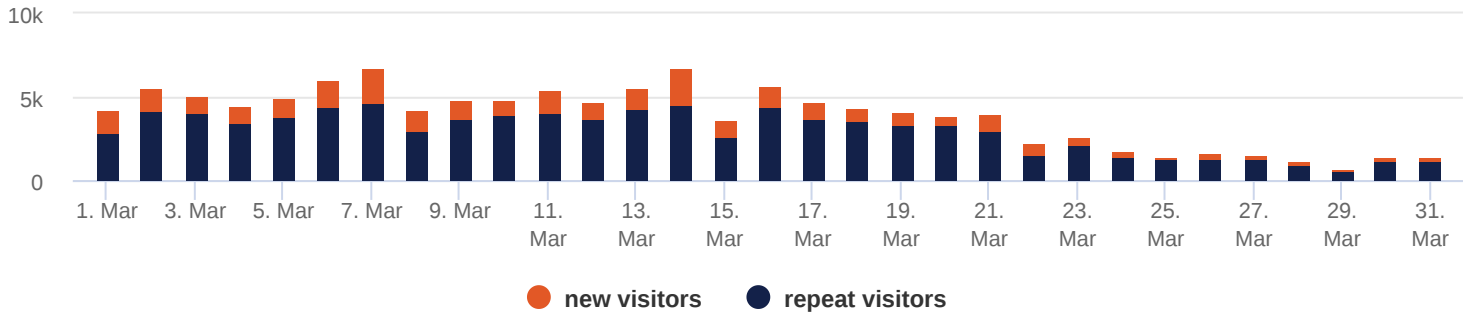
Total visits this period

footfall is
-20.73%
down based
on last
month

3903

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-20.73%** increase
- The total number of visitors was **120986** of which **91470** (76%) have visited previously and **29516** (24%) were new
- The average number of visitors per day has decreased by **-29.5%** based on the year to date average
- Footfall for the year to date has increased by **78.44%** (354063) based on the same period last year
- The busiest zone during March was the **Weston-super-Mere** with **120986** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 14th** with **6786**, 6% of the total of which **2205** (32%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **96** minutes

Intelli-Sense Analytics

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