

# GEO-Sense Footfall Headline Report

## Weston-super-Mare

## June 2020

### 76285

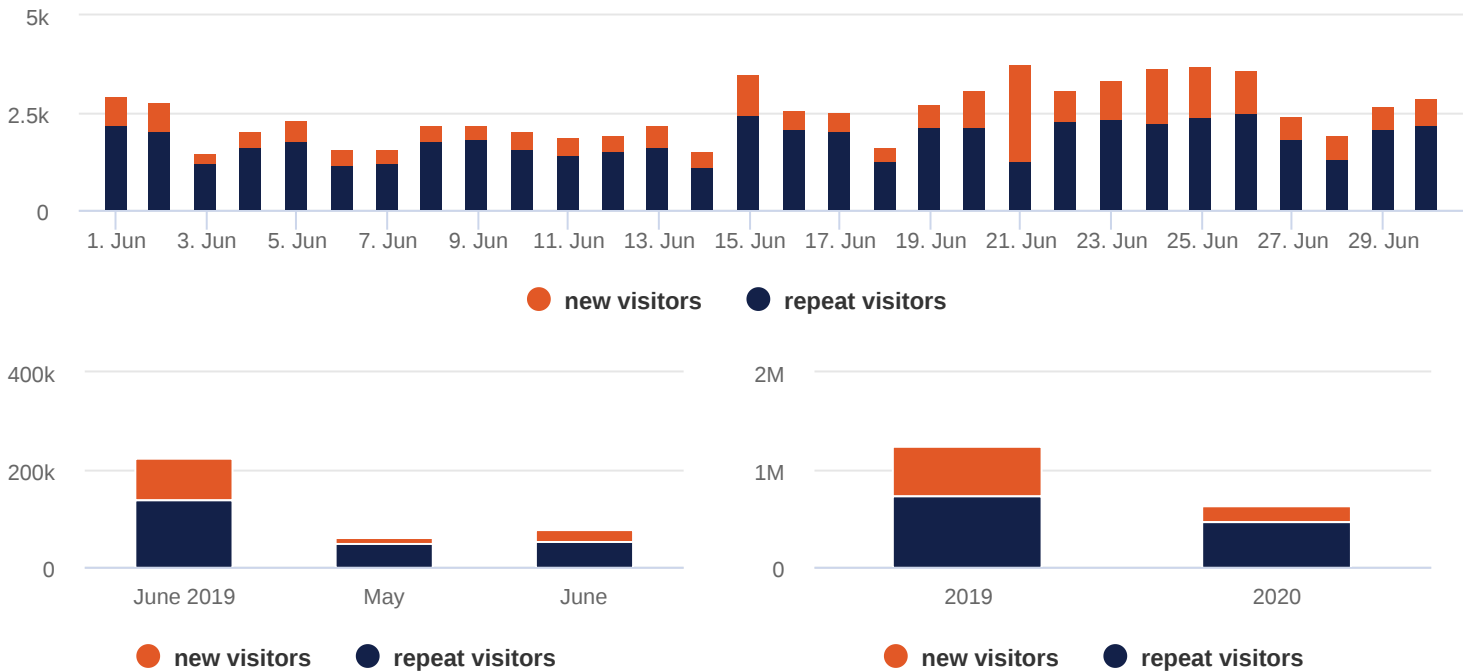
Total visits this period

footfall is  
**20.6%**  
up based on last  
month

### 2543

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **20.6%** increase
- The total number of visitors was **76285** of which **54733** (72%) have visited previously and **21552** (28%) were new
- The average number of visitors per day has decreased by **-30.88%** based on the year to date average
- Footfall for the year to date has decreased by **-17.62%** (-112012) based on the same period last year
- The busiest zone during June was the **Weston-super-Mere** with **76285** visitors, **100%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Sunday 21st** with **3778**, **5%** of the total of which **2522** (67%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **102** minutes

Intelli-Sense Analytics

powered by GEO-Sense

[www.geo-sense.co.uk](http://www.geo-sense.co.uk)

[www.geo-sense.co.uk](http://www.geo-sense.co.uk)

