

GEO-Sense Footfall Headline Report

Weston-super-Mare

June 2019

225427

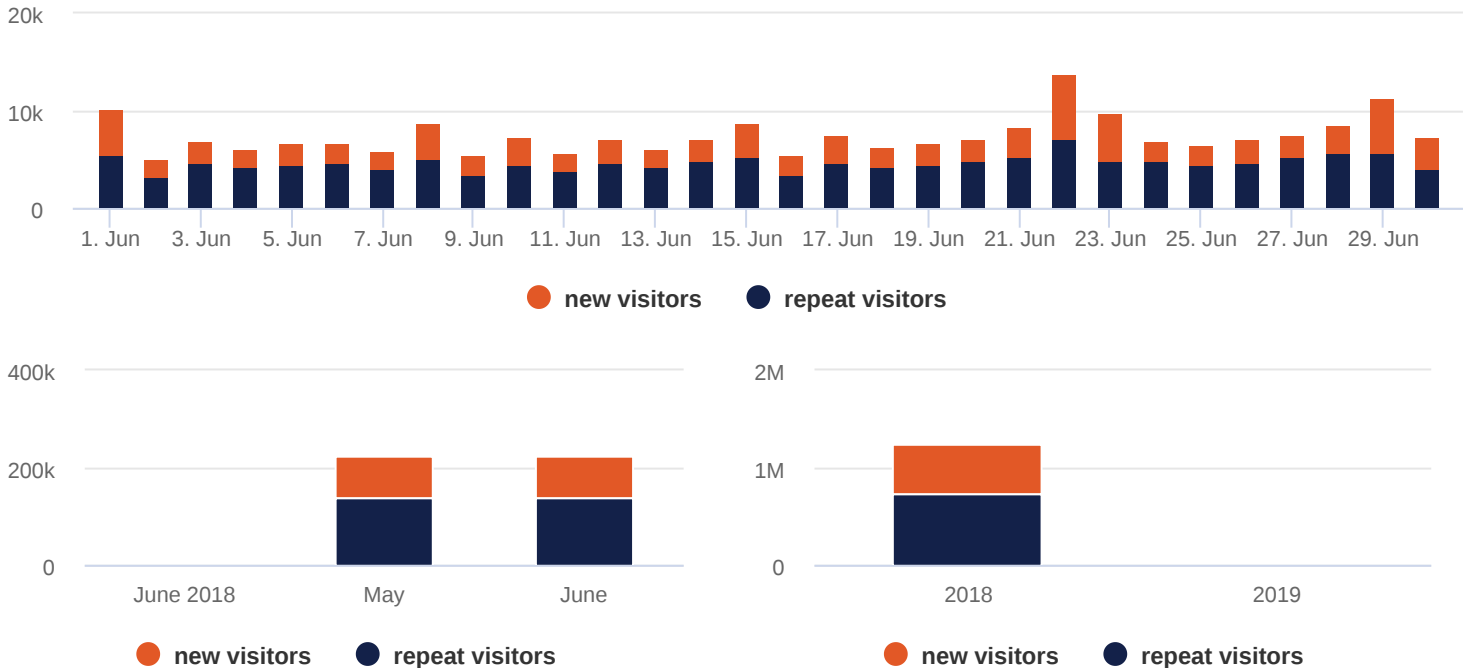
Total visits this period

footfall is
0.96%
up based on last
month

7514

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **0.96%** increase
- The total number of visitors was **225427** of which **140793** (62%) have visited previously and **84634** (38%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (747578) based on the same period last year
- The busiest zone during June was the **Weston-super-Mere** with **225427** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 22nd** with **13977**, **6%** of the total of which **6854** (49%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **99** minutes

Intelli-Sense Analytics

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