

# GEO-Sense Footfall Headline Report

## Weston-super-Mare

## July 2019

### 245592

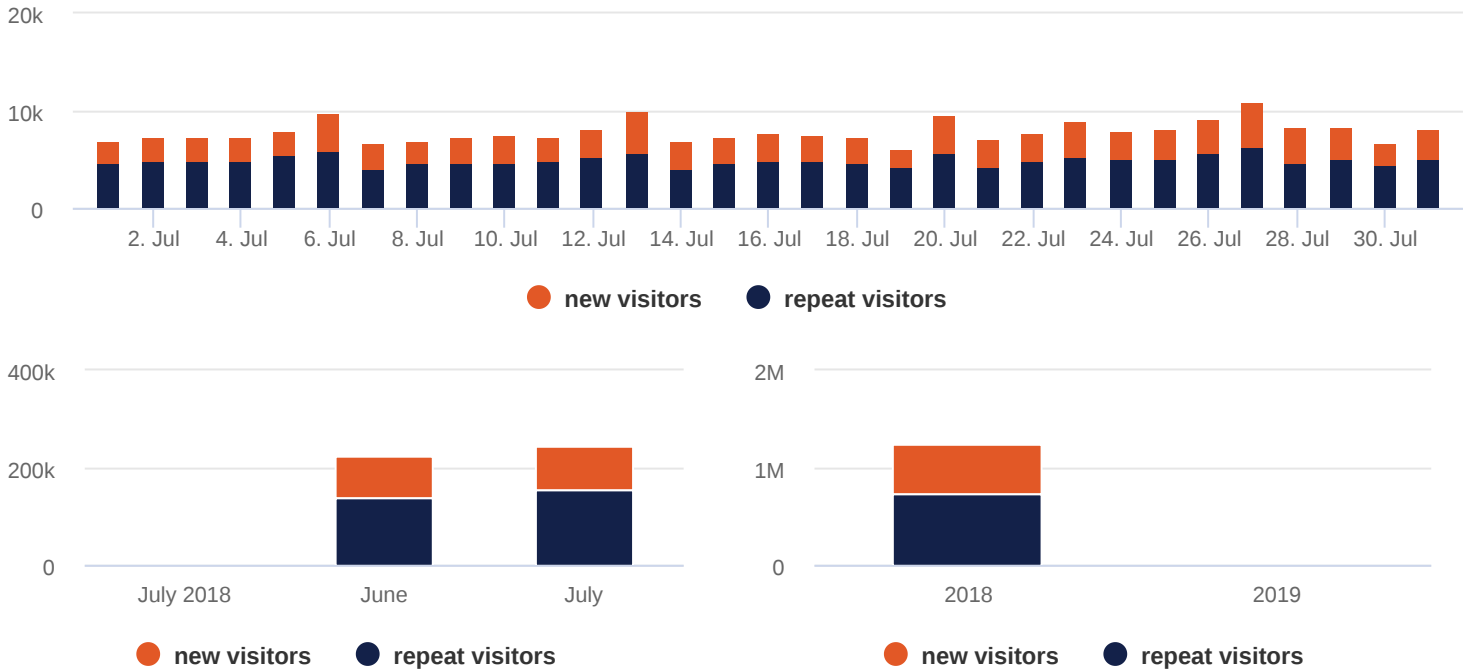
Total visits this period

footfall is  
**8.95%**  
up based on last  
month

### 7922

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **8.95%** increase
- The total number of visitors was **245592** of which **154327** (63%) have visited previously and **91265** (37%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (993170) based on the same period last year
- The busiest zone during July was the **Weston-super-Mere** with **245592** visitors, **100%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Saturday 27th** with **10991**, 4% of the total of which **4594** (42%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **101** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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