

# GEO-Sense Footfall Headline Report

## Weston-super-Mare

## December 2019

### 181707

Total visits this period

footfall is  
**2.38%**  
up based on last  
month

### 5862

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **2.38%** increase
- The total number of visitors was **181707** of which **138078** (76%) have visited previously and **43629** (24%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has decreased by **0%** (0) based on the same period last year
- The busiest zone during December was the **Weston-super-Mere** with **181707** visitors, **100%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Saturday 7th** with **8178**, **5%** of the total of which **2431** (30%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **99** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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