

GEO-Sense Footfall Headline Report

Weston-super-Mare

August 2019

245256

Total visits this period

footfall is
-0.14%
down based
on last
month

7911

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-0.14%** increase
- The total number of visitors was **245256** of which **151509** (62%) have visited previously and **93747** (38%) were new
- The average number of visitors per day has increased by **0%** based on the year to date average
- Footfall for the year to date has increased by **100%** (1238426) based on the same period last year
- The busiest zone during August was the **Weston-super-Mere** with **245256** visitors, **100%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 24th** with **10205**, 4% of the total of which **4437** (43%) were new visitors
- During this day the busiest time was between **13:00 and 14:00**
- Average Dwell for the day was **96** minutes

Intelli-Sense Analytics

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