

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 21ST OCTOBER 2019 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Sara Pacey
Caroline Darlington
Steve Berry
Jon Walton
Nigel Briers/Teresa
Paul Batts

Apologies: Richard Nightingale
Tim Lamb
Rachel Lewis
Michelle Michael
Sam Walker

1. Minutes from last meeting

All agreed.

2. Weston BID – update

2019/20	
Income Collected:	
BID Levy Collected	229,022.67
NSC Liability	25,239.00
<i>Total Collected</i>	<u>254,261.67</u>
Collection Fee	- 8,728
Payments Made	- 136,500
<i>Total Paid</i>	<u>- 145,228.18</u>
<i>Remaining Balance</i>	<u><u>109,033.49</u></u>
Collection Rate:	
Invoices Raised	245,603.87
Invoices Outstanding	16,581.20
Invoices Paid	229,022.67
Collection Rate	93%

As of 29/10/19.

3. Projects

Marketing

Visit Weston BID website pages re-booked, and updates made. CD stated that website still suffers from lack of self-loaded event content. NB suggested that one of his team may be able to assist and they will meet to discuss. NB also suggested CD attend Pubwatch meeting to stimulate event contact from ENTE community.

Opportunity to produce a "good news" publication for the town centre, incorporating BID and partners. All present agreed this would be an excellent opportunity and ST/CD to meet with editor.

Events

Eat Weston – despite inclement weather on set up, another well attended event.

NSC have now introduced voluntary busking initiative for town centre, copy attached to mins.

Attended Meet & Greet at Grove House re Visit Weston website. Also attended NSC Weston Events meeting with event partners.

Carnival – ST/DH assisting with coach parking and general security on evening.

Remembrance Sunday – 10th – ST/DH to assist at Grove Park.

Plans now in place for Xmas switch on, late night shopping/entertainment and Xmas tree trail.

Small Business Saturday – BT will make poster amendments as discussed, organise print and circulate.

Eat Christmas – 14th December in Winter Gardens.

National Pride 2021 – NB gave comprehensive update and all present congratulated the team on their achievement.

Street Management

Street warden team now up to full strength with new starters, James and Matt. South West in Bloom (BID category) – silver gilt attained.

Rough sleepers decreased, but as a result, Community Response being redeployed. However new problems with street drinkers and ASB at Italian Gardens but Police/CR are adopting a zero-tolerance approach.

Defibrillator still missing - £1,000 to replace.

Purple Flag assessment submitted with overnight audit taking place on 29th November. NB to be invited.

WBCRI reaccredited.

Footfall

Data continues to be made available to BID members

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Support

Autumn newsletter to be delivered end October.

MS completed first round of BID business snapshots and are on website.

4. Town Centre Regeneration

Alexandra Parade – further meeting to be held and hopefully will be signed off and works to commence 2020.

NSC awarded £1.2m for works to High Street South (Superdrug end and Oxford Street).

Banksy pinwheel – no further update

M&S unit possibly now let – further details to follow. JPS (street artist) to be contacted re possible art on M&S and Weston Discount Centre hoardings/shutters.

CCTV upgrade for town centre to hopefully take place in new financial year.

Free seminars – two taken place – next is 19th November. DH to add to DISC events and usual social media channels will also be used.

5. AOB

JW gave update on behalf of SOVSC which included free parking on late night Thursday until 8pm, if you park after 3pm: extended opening until 6pm on Saturdays (from 23rd November): Food Court “pop up” on 28th November and 14th December; affordable art shop opening pre Xmas in empty shop unit.

Date of next meeting – 18th November 2019, McDonalds Training Room 2pm

