

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 18TH MARCH 2019 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Sam Walker
Tim Lamb
Steve Berry
Sara Pacey
Hayley Johnson

Apologies: Richard Nightingale
Caroline Darlington
Rachel Lewis
Michelle Michael
Nick Cooke

1. Minutes from last meeting

All agreed – no meeting was held in February.

2. Financial

2018/19	
Income Collected:	
BID Levy Collected	238,535.68
NSC Liability	13,878.75
<i>Total Collected</i>	<u>252,414.43</u>
Collection Fee	- 8,384
Payments Made	- 234,000
<i>Total Paid</i>	<u>- 242,383.56</u>
Remaining Balance	<u><u>10,030.87</u></u>
Collection Rate:	
Invoices Raised	251,394.43
Invoices Outstanding	12,858.75
Invoices Paid	238,535.68
Collection Rate	<input style="width: 50px;" type="text" value="95%"/>

Updated business rate list forwarded to Liberata in preparation for new financial year.

3. Projects

Marketing

Town centre map to be updated and will review colour and amendments with PB before reprint.

TCP team reviewed website with MS and changes being implemented - ST to contact Tim Brown at NSC re possible future hosting. ST/MS to also look at functionality of website in view of recently updated accessibility legislation.

Working with Mercury to produce pocket guide pre-Easter – 30,000 circulation aimed at day trippers.

Events

Draft calendar of events for 2019 – discussed and approved.

Request to financially support Whirligig Event – Italian Gardens, 13th July/Various in August. ST advised that current financial commitment was £24,850 of £25,000 budget – this includes Xmas (which has yet to be confirmed).

ST highlighted that late-night Xmas shopping needs to be considered in terms of viability. ST/BT to survey sample of High Street retailers.

Local Producers Market – 13th April.

Literary Festival – BID supported Weston Town Council with Children's Trail – Festival huge success.

Eat Festival – April 13th.

ST obtained £10,000 MOD grant for Armed Forces Weekend on behalf of WTC.

Events that are planned (April to August) in and around the town centre that will hopefully generate extra business. A regularly updated/amended listing is available on the BID website.

April

9-11 th	Army Careers Taunton	Italian Gardens
13 th	Eat: Weston	Italian Gardens
13 th	Weston Local Producers Market	High Street
15 th -22 nd	Easter Bunny Trail	Town Centre
20-21 st	Sea Cadets Pageant of Transport	Beach Lawns
27 th	Rock Band Flash Mob	Italian Gardens
28 th	Scouts St Georges Day Parade	Grove Park

May

9th-14 th	Circus Zyair	Beach Lawns
11th	Weston Local Producers Market	High Street

11 th	Rotary Dog Show	Beach Lawns
11 th -12 th	National Waterski Racing	WSM Bay
24 th -27 th	Continental Market	Princess Royal Sq
26 th	Cruise to the Prom (car rally)	Beach Lawns
27 th May	RNLI Lifeboat Parade	Prom
June		
8 th	Weston Local Producers Market	High Street
8 th -9 th	Weston Motor Show	Beach Lawns
9 th	Regional Water Ski Races	WSM Bay
12 th	Race for Life	Weston Beach
14-15 th June	National Refuse Championships	Beach Lawns
15 th	Weston College Event	Italian Gardens
22 nd -23 rd	Weston Air Festival and Armed Forces	Seafront & Beach Lawns
30 th June	BM's on the Lawn	Beach Lawns
July		
13 th	Weston Local Producers Market	High Street
13 th	Whirligig event	Italian Gardens
25-28 th	Real Ale Festival	Beach Lawns
26-28 th	Street Food Warehouse	Italian Gardens
27 th -28 th	Weston Pride	Grove Park
August		
1 st -4 th	Continental Market	Princess Royal Sq
1 st -4 th	Dairy Festival	Beach Lawns
4 th	RSPCA Dog Show and Fete	Beach Lawns
9 th -10 th	Rugby 7's/Beach Rugby	Beach
10 th	Weston Local Producers Market	High Street
10 th	Weston Flower Show	Winter Gardens
10 th	Regional Water Ski Race	WSM Bay
Tbc	Busk in the Sun	

Street Management

BID entered South West in Bloom category for BIDS in 2019.

Pre-season planter refurb taking place in preparation for Summer planting.

Working with partners to assist rough sleepers off the streets and into housing. Daily patrols taking place between 8am-9am.

As from 1st April, street wardens will be champions of their own BID zone.

Counter Terrorism training arranged for 19th March.

Footfall

Order placed with Elephant Wifi for one unit at BLC. Installation imminent.

Support

Business Cost Reduction

Business cost reduction visits continue.

MS assisting with website update.

MS also assisting Love Weston with refreshed photography of town centre.

4. Town Centre Regeneration

Designation of the Great Weston Conservation Area - This is hoped to include a 50% funding grant for shop front improvements. Regeneration Team to keep us updated.

The former Magistrates Court in Station Road has had interest re residential units.

New Future High Street fund from the Government. SW/ST/PB met with Regeneration team to discuss ideas – EOI must be submitted by 22nd March and if proposal accepted, NSC forwarded to phase 2. TCP/BID written letter of support.

5. AOB

Dairy Fest returning in 2019 (1st-4th August) – Puxton Park are taking the lead. CHAT project to return to the town centre in coming months.

ST/PB met with Elfan re parking review – no feedback received to date – ST to chase.

ST to contact M&S manager re footfall figures.

Date of next meeting: 15th April 2019 at 2.00pm – location to be confirmed as Easter holidays.