

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 16TH OCTOBER 2018 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Sam Walker
Caroline Darlington
Nick Cooke
Sara Pacey
Michelle Michael
Tim Lamb
Steve Berry

Apologies: Richard Nightingale
Hayley Johnson

1. Minutes from last meeting

All agreed.

2. Financial

Financial

2018/19	
Income Collected:	
BID Levy Collected	227,678.12
NSC Liability	13,878.75
<i>Total Collected</i>	<u>241,556.87</u>
Collection Fee	- 8,384
Payments Made	- 117,000
<i>Total Paid</i>	<u>- 125,383.56</u>
Remaining Balance	<u>116,173.31</u>
Collection Rate:	
Invoices Raised	254,234.62
Invoices Outstanding	26,556.50
Invoices Paid	227,678.12
Collection Rate	<input type="text" value="90%"/>

ST/BT met with Richard Penska and reviewed all aged debt for last six years, 119 or £25k additional sent for recovery. Normal liability court date was 28th September and a further £16k past to Bailiffs.

Thomas Westcott – accounts received – JB obtained Board approval to sign off and BID expenditure to be featured in November newsletter.

3. Projects

Marketing

Experienced major hosting issues with our website – almost fully reconstructed.

Social media managed on daily basis.

Facility to retweet to Facebook now no longer available as Facebook have reviewed data protection policy, in light of recent litigation. BT to investigate BID using Hootsuite, which posts to both Facebook and Twitter.

All agreed that there is a need to PR all our events and successes nationally. CD will obtain costs as this could be jointly funded by BID/TC and NSC. CD to bring costings to next meeting.

Events

Eat Weston Festival – 22nd September, Italian Gardens, relatively successful despite being hampered by wet weather conditions. Only one negative comment received.

Eat Christmas 15th December. It was suggested the organisers liaise with local food businesses to produce voucher book.

5 Gold Rings – current participants are Caboodle, Walker & Ling and ST to contact Pizza Express/Cineworld and M&S. PB also offered to be involved but was concerned regarding conflict of interest.

Street Management

Police Custody visits being organised for team by DH.

Hanging baskets being removed mid-October and bedding plants to be renewed at same time. Judges feedback meeting for BID to take place on 18/10/18.

Met with NSC Sustainable Transport and have been offered a six-month free trial of electric bike for wardens.

All incident forms now being uploaded directly to DISC app so that all information is available to partners in real time.

Business visits completed.

Footfall

Springboard footfall contact terminated from 30th September. Awaiting meeting date from SOVSC to discuss possible partnership with Geosense system, will hopefully also include NSC (Seafront) and Central Walk.

Support

Business Cost Reduction

Usual activities – website reconstructed with Evosite - host provider, app update & photographing events.

Bookers deal – not progressed and a decision needs to be made to commit any more time to project. MM suggested partnering with Regency Purchasing Group – MM to send details to ST

ST contacted Montague Evans at SOVSC to see if a “late bird” parking deal can be brokered – meeting on 17th October.

4. Regeneration

Cribbs Causeway £300m expansion plans refused.

Stephen Bashford has departed NSC – replaced by Alex Hearn. ST to organise introductory meet.

Clip and Climb at Dolphin Square

The much-anticipated climbing centre is set to open October half term. The colourful equipment will offer climbing experience for everyone aged 4+, offering options for first time climbers to professional. The centre will also offer children’s parties and pre-school sessions.

Weston’s creative hub celebrates one-year anniversary

Weston’s creative tech and digital co-working hub opened its doors to the public one year ago, and to recognise the milestone, celebrated with Stable members, supporters and local businesses. The next exciting phase for the Stable is to expand the current building and double to available space, an extra 40900 sq. ft., for sole traders, freelancers and small businesses. An open day is to be held on Thursday 11 October for the general public.

Seawall brought back to its former glory

Weston-super-Mare’s seawall around Knightstone Island has been brought back to its former glory following a £320,000 cash injection from the Environment Agency. Part of the wall, underneath Knightstone Island, collapsed last winter due to prolonged exposure to the sea and required large cavities to be filled and a section to be rebuilt.

5. AOB

SP gave overview on up and coming events to Xmas.

Date of next meeting: Monday 19th November 2018 2.00pm
McDonalds Training Room, Regent St.