

BID STEERING GROUP OVERVIEW – SEPTEMBER 2017

2. Financial Update

2012	£243,559	92%
2013	£240,639	95%
2014	£245,446	91%
2015	£257,516	95%
2016	£240,269	91%
2017	£206,941	82%

Summons letters have been despatched and prior to court date on 27th October.

Also requested valuation dates for Dolphin Square as when they are available.

Projects

Marketing

Love Weston team have completed Orchard Meadows page on website and are now working on completing zones pre-Christmas.

Christmas 2017 – BID to run Five Gold Rings promotion again with Mercury which has now been booked and artwork produced.

Events

Eat Weston event on High Street/Italian Gardens was excellent and lots of positive feedback. Dates for 2018 are 7th April and 15th September (TBC).

Debrief re September event to take place in November.

Circus event took place on Saturday 30th September on Italian Gardens. Well attended.

Carnival route change – ST to update group.

ST/BT to update on most recent meeting with Mayor. Adrian Ley/Chris Webber visited Longleat to pick Xmas tree. ST working with Will Jenkins at NSC to hopefully secure sponsorship to illuminate Italian Gardens.

Street Management

“Authorised persons” – Team undertook training at beginning of October. Maintained by BID” stickers being placed on planters in town centre. Seven more planters obtained in this financial year, two sponsored by Churngold and

two part-funded by Weston In Bloom. Winter planting to also take place this year. Removal of hanging baskets taken place.

Team attended Operation Griffin (terrorism update).

Stab vests being purchased for team.

Working on renewal assessment for Purple Flag, which has to be submitted this week. Overnight assessment due to take place on 2nd December.

ST/TP attended Homeless Summit at Somewhere to Go.

Footfall

	BLC		Prom	
	2015/16	2016/17	2015/16	2016/17
Oct	234,595	253,406	154,783	125,825
Nov	196,495	197,422	84,399	71,697
Dec	232,272	239,633	108,174	110,177
Jan	146,462	154,148	78,154	103,706
Feb	176,420	193,152	104,419	111,335
Mar	330,592	301,853	231,798	189,600
Apr	313,604	406,489	209,294	330,177
May	332,101	290,575	321,008	276,542
Jun	435,982	431,422	401,211	417,719
July	381,527	352,035	370,750	314,496
Aug	485,662	439,417	457,397	400,713
Sep	439,140	390,081	295,289	276,715

Support

MS assisting with Love Weston website project and Purple Flag artwork.

MS/BT updating events listings/photos on website.

Autumn newsletter complete and delivered.

BID app now complete and MS talking to town centre businesses to secure offers for BID business employees.

Business cost reduction continues.

Regeneration

Dolphin Square – Nandos opening on 1st November, with other leisure following shortly after.

University Campus – Facility now open but snagging continues.

Italian Gardens – fountains now working and final landscaping work taking place this autumn. Wardens spending considerable amount of time dealing with ASB ie underage drinking on Friday and Saturday nights.

Private sector – BHS, Specsavers into part unit. Kaspas now opening. Papa Johns, soon to be their neighbour? Bristol & Weston building (owned by Co-op), planning application issues resolved. TJ Hughes?