

**MINUTES OF BID STEERING GROUP MEETING  
HELD ON MONDAY 17<sup>TH</sup> OCTOBER 2016 @ 2PM  
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend  
Paul Batts  
Tim Lamb  
Beverley Tucker  
Ben Sheldrake  
Steve Berry  
Nick Cooke  
Richard Nightingale  
Jackie Lock (Wilkinsons)

Apologies: Sophia Michael  
Martin Challenor  
Darran Mcguire  
Rachel Lewis  
Darren Fairchild  
Sharon Bennett  
Katherine Cutlan  
Sally  
Sarah Blytheway  
Mike Lyall  
Diane Knowles  
Iain Brimecombe  
Michelle Michael  
Mark MacGregor  
Sam Walker

**1. Minutes from last meeting**

All agreed.

**2. Financial**

2012	£242,055	91%
2013	£240,425	94%
2014	£248,413	96%
2015	£251,378	93%
2016	£228,218	84%

Outstanding debtors list 2016 will be shared at November meeting as the most up to date report will be available on 31<sup>st</sup> October.

## **Reballot**

Business visits continue including luncheon with Vixcroft & Weston College. Vixcroft would like NC to attend future Board meetings and ST added NC to Board list.

BID list updated and formatted as required by ERS.

Business plan completed and will be hand delivered to town centre businesses and sent to Head Offices w/c 17<sup>th</sup> October.

MM accepted Ops Agreement on behalf of NSC.

Baseline Agreements will be completed by end of October.

Proposed BID P&L updated to reflect outcomes in September BID meeting.

## **3. Projects**

### **Marketing**

**Love Weston** – update attached.

### **Events**

Classic Car Show – operational issues and dates have been agreed for remainder of 2016 and 2017. Payment of collection monies to charities. Poster attached.

7-day programme of Halloween events organised for Town Centre. Artwork produced and PR will commence w/c 17<sup>th</sup> October.

Ice Rink on TS – operator withdrawn.

Still awaiting response re Coca Cola truck application.

Christmas switch on event organised with Town Council starring John Challis (TBC). Free sponsored firework display obtained (struggling with firing site).

ST met with Breeze/Mercury re Five Gold Rings promotion - ST/PB provided update.

### **Street Management**

Uplift in shoplifting through September, majority Boots/M&S. Also Vision Express experiencing shop theft of expensive sunglasses.

Wardens liaised with Police re increased street dealing. Also increase in discarded needles in town centre.

Purple Flag renewal application is being worked on and will be submitted by 21st October deadline.

South West in Bloom Awards ceremony took place on 6<sup>th</sup> October – gained Gold Award. High Street hanging baskets removed.

Dan from Street Warden team attended NSC domestic slavery training.

Dan from SW team leaving in November. ST/PB to meet replacement.  
Attending multi agency rough sleeper meetings on a weekly basis.  
Attended agency meetings as required.

### **Access**

September footfall available on website. ST to liaise with Springboard to see whether Weston can be benchmarked regionally and nationally.

### **Support**

MS assisting ST on all BID re-ballot activities including design of business plan.  
Business cost reduction continues.

### **Support**

MS photographed all events over the past month and re-ballot pictures.  
Assisting with re-ballot activities.

## **4. AOB**

Town Centre Regeneration - RN gave comprehensive update.  
Gt Yarmouth Study Tour – PB gave update.  
Healthy High Street meeting – Thursday 20<sup>th</sup> at Wilko's (10am to 12:30)

**Date of Next Meeting:** Monday 21<sup>st</sup> November 2016 2.00pm, McDonalds training room.