

**MINUTES OF BID STEERING GROUP MEETING
HELD ON TUESDAY 12TH MAY 2015 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Beverley Tucker
Paul Batts
Steve Townsend
Tim Lamb
Darran McQuire
Iain Brimecombe
Emma Lincoln
Steve Berry
Sam Walker

Apologies: Mark Canniford
Sophia Michael
Mike Lyall
Martin Challenor
Mark MacGregor
Michelle Michael
Rob Mathias
Darren Fairchild
Sharon Bennett

1. Minutes from last meeting

All agreed.

PB gave overview of new Post Office, which opens on 18th May. All invited to visit premises after meeting.

2. Financial

2012	£241,029	91%
2013	£239,951	94%
2014	£230,700	86%
2015	£ 22,883	5%

P&L distributed at meeting.

3. Projects

Marketing and Events

Pocket guide – planned distribution of pocket guide will be phased over the summer season to ensure adequate supplies over peak periods. Distribution plan still required from DF. ST/EL will explore possibility of volunteers to meet and greet coach parties (subject to DF's approval). TL to provide ST with VANS contact details.

Town Centre Events:

Easter Trail - 344 visited event page (Love Weston), 165 trail entries at Museum, 147 prize draw entries. Feedback good from businesses and participants.

Shop local key ring scheme – well received at Local Producers Market. EL has asked for feedback from businesses – no response yet. EL also working on rebranding and promotion.

Classic car show – good first event and donations of £68 received to help cover event costs. Profits to charity. EL to investigate sponsorship with local garages/car dealerships for 2016.

Pro National – Normal show content but fighting against the weather to draw crowds. Fireworks cancelled but rescheduled for May 31st. Discussed at BID Marketing and EL to look at different events for 2016.

Weston Top Model – grant application was considered by BSG. It was agreed to support the event through promotion and support from EL but no financial assistance was possible due to outstanding BID levies still being collected by Liberata from 2014/2015.

Outdoor Cinema – BID organising event in partnership with Backyard Events on 8/9/10th July. BSG approved up to £1,500 funding for EL to enhance event with promotion, marketing and infrastructure.

Rugby World Cup – EL to meet with Weston Rugby Club evening of 12th May. Any ideas to pass to EL – EL to report back at next meeting

Xmas market - to go ahead on Italian Gardens 14-23rd December. Trader application form approved by BT/EL. BSG approved support funding of up to £1,500 for enhancing event through security and promotion. ST to liaise with Vanguard over security cost. Agreed subsidiary necessary for BID members. SB to discuss and decide amount with Marketing Group.

Working on upcoming summer events ie flower show, outdoor living, Armed Forces, Family Fun Day amongst others!

Love Weston Update:

ST to contact MN regarding progress on Love Weston projects for 2015.

Street Management

Twitter/emails to Wardens working well.

Community Safety Accreditation – Vanguard expecting Police visit to inspect company prior to progression to next stage.

All warden paperwork now being completed on PC.

Andy Parker now left the team. Recruitment and interviews currently being held.

Hanging baskets to be installed at end of May. This includes Meadow Street.

Street wardens assisting fire officer regarding rough sleepers using vacant premises.

Extended working over bank holiday weekends.

Assisting businesses with pavement washing.

Attended agency meetings as required.

Continuing to work with Police and CSDAT towards a September application date for Purple Flag.

DM enquired how many weeks the street safe bus was available as he was led to believe it was only 12. PB stated that an update would be requested on the street safe bus from SB and also to obtain a monthly police update before each BSG meeting.

Access

S Reid (Group Travel) – reply received from Steve Reid. Company Solicitor has advised that it would not be economically viable to pursue. ST/PB agreed that a response needs to be drafted to Steve Reid.

Notice given to Ian Jeffries.

Order placed with Springboard re cameras. Positions on BLC and the Prom (NSC funded).

Support

Julie from Sita UK signed up 11 so far. Excellent feedback with members welcoming arrangement and cost savings.

New TCP/BID Website – EL/BT getting closer to completion. BT to attach link to minutes.

Key Ring WS page visits:

Month – 145

Year – 587

Facebook – 427 likes

Twitter – 6256 followers

4. AOB

ST to obtain contact details of Vixcroft and invite them to meet with TL/PB when next in Weston.

BITC meeting 24th June – invites to be sent ASAP

ST to speak to Gill Putnam to discuss possible closure of CHAT due to funding. TL offered to match any offer BID was able to provide.

ST in discussion with Lucy al regarding costings, timings re rebalot. ST to update at next meeting.

Date of Next Meeting: Tuesday 9th June 2015 2.00pm, venue to be confirmed