

**MINUTES OF BID STEERING GROUP MEETING  
HELD ON MONDAY 26<sup>TH</sup> MARCH 2018 @ 2PM  
AT GROVE HOUSE, WESTON-SUPER-MARE**

Present: Steve Townsend  
Beverley Tucker  
Paul Batts  
Caroline Darlington

Apologies: Sophia Michael  
Rachel Lewis  
Police  
Richard Nightingale  
Diane Knowles  
Louise – Idesign  
Sara Pacey  
Michelle Michael  
Tim Lamb  
Nick Cooke  
Steve Berry  
Sam Walker  
John Flannigan

**1. Minutes from last meeting**

All agreed.

**2. Financial Update**

2012	£243,559	92%	
2013	£240,639	95%	
2014	£245,446	91%	
2015	£257,516	95%	
2016	£240,269	91%	
2017	£240,796	97%	£7,182 remaining.

Still awaiting valuation dates for Dolphin Square and now advised by Liberata that 2017 BID levy can not invoice retrospectively, however once valuation figures have been supplied, levy rates can be applied for 2018.

BT/ST have completed 2018 BID levy list and forwarded to Liberata for billing purposes.

### **3. Projects**

#### **Marketing**

Love Weston web pages – Weston Gateway and Dolphin Square will be completed when project plans are available and 90% of businesses are open and operating in Dolphin Square.

ST/PB/BT have all met Kerry at The Stable, who wishes to become more involved with BID. ST to email and invite Kerry to future BSG meetings, representing Grove Village.

Exploring the possibility of partnering with Weston Hospice to launch Weston Gift Card and Map - meeting taken place and significant funding to be sourced. ST to contact Chippenham and Salisbury BID's to appraise. email project proposal with minutes.

#### **Events**

Literary Festival and Children's Trail was great success and we propose that BID supports any future festival.

BT organised all components for Easter Egg Trail, which takes places from today.

ST/PB/BT/GP to meet in April to formulate strategy re Small Business Saturday in December 2018.

ST met with REM Events who are assisting NSC with Air Show.

ST/BT met with new proprietor of Heritage Café, who has aspiration to provide street party in West St to celebrate Royal Wedding.

ST to confirm all sponsorship amounts with event organisers for new financial year following this meeting.

Assisting with local promotion of Eat Weston Festival, which takes place on 7<sup>th</sup> April.

#### **Street Management**

Worked with our partners to ensure that the town centre was able to function during recent snow.

All business visits concluded, and all leads followed up.

Wardens dealt with numerous first aid incidents including three which required CPR and are now managing the service inspection for the defib in the High Street.

Three wardens to receive Chapter 8 training so they can assist with emergency road closures in the future.

Order placed for town centre hanging baskets and secured sponsorship for 2000 bedding plants for town centre planters. BID to enter South West in

Bloom award as separate now in place for BIDs. PB/Chris Webber to meet with regard to additional hanging baskets, if possible.

Public support regarding street community continues to be strong, culminating in recent protest at Town Hall. Warden team continue to bag and tag and support partners.

North Lane continues to be monitored and has improved significantly.

Logs to be kept re any ASB for future Italian Gardens PSPO inclusion.

## **Footfall**

	<b>BLC</b>		<b>Prom</b>	
	<b>2017</b>	<b>2018</b>	<b>2017</b>	<b>2018</b>
Jan	154,148	134,412	103,706	79,587
Feb	193,152	167,152	111,335	125,168

## **Support**

### **Business Cost Reduction**

MS assisted with production of February newsletter and hand delivered to all businesses in conjunction with staff room awareness poster re mobile app. MS also kept busy following up many leads regarding cost reduction from warden's business visits.

## **4. AOB**

PB attended "Plastic Free" meeting – PB updated those present. CD to obtain costings for jute bags for possible town centre reusable bag.

Dairy Festival fundraising dinner to take place at Winter Gardens on 19<sup>th</sup> May.

ST/PB met with Steve at Grove Bistro – actions, discount with Bookers for BID members and season ticket for NSC parking.

**Date of Next Meeting:** 16<sup>th</sup> April 2018 2pm at McDonalds Training Room