

**MINUTES OF BID STEERING GROUP MEETING
HELD ON TUESDAY 10TH MARCH 2015 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Beverley Tucker
Paul Batts
Steve Townsend
Michelle Michael
Darren Fairchild
Rob Mathias
Gary Kirkman (Post Office)

Apologies: Sharon Bennett
Mark Canniford
Sophia Michael
Tim Lamb
Mike Lyall
Martin Challenor
Darran McQuire
Iain Brimecombe
Emma Lincoln
Steve Berry
Mark MacGregor

Overview given by Gary Kirkman re Post Office relocation. Opening date of 1st May.

1. Minutes from last meeting

All agreed.

2. Financial

ST gave full financial update. The only option available to pre-summon levy payers is to arrange a Special Payment Arrangement (SPA) with Liberata (over three months)

Court date booked for 24th March. 2015 date has already been set for October.
P&L attached.

3. Projects

Marketing and Events

Town Centre Events

Events calendar circulated at meeting.

DF gave a confidential update on proposed sea front event which will hopefully take place in May.

EL currently working on Easter Egg Trail, Armed Forces & Air Show, Flower Show and Classic Cars.

ST to send over VIP list to MM re possible Veterans Dinner Dance.

March newsletter will be hand delivered w/c 16th March, as we have been awaiting Sita artwork.

Love Weston Update:

EL/ST met with DM to discuss how we can use website data to supply a dashboard with actuals rather than percentages. EL to liaise with BID Marketing subgroup and provide DM with KPI's.

Weston Town Council undertaking full review of Love Weston project. ST/PB will be providing a Weston BID viewpoint.

Pocket Guide

Advert proofs sent to businesses. Editorial written, images and maps being worked on. Going to print 13th March, for delivery 27th. PB requested sight of proof before it is sent.

Street Management

Community Safety Accreditation – progressing very slowly. Vanguard having to resubmit application.

Wardens now have twitter/map my walk and an email address.

Assisted with tide watch with NSC.

Attended agency meetings as required and assisted with evidential processes.

Lots of thanks received from partners in relation to serious first aid incidents.

Bridget Parsons being trained on green team work tasks.

Access

Working with Steve Reed and Michelle Michael re group travel buyers showcase event, which takes place 15th-17th March. Final arrangements being made.

Order for town centre and seafront footfall cameras (NSC) will be placed in May.

Support

MS liaising with our broker on a number of insurance and utility quotes for our members.

Logistics regarding Sita discounted waste collection services have been finalised and will be PR'ed this week. Sita sales advisor responsible for our account will accompany Martin on our March newsletter delivery. Martin/Julie will manage all sales enquiries from then on.

New TCP/BID Website – EL/BT getting closer to completion.

4. AOB

It has been proposed that BSG members are represented by their BID marketing rep if they are unable to attend the meeting, and vice versa. This will ensure that each area has representation at each meeting. This will be actioned post-elections as Council representation may change.

Date of Next Meeting: Tuesday 14th April 2015 2.00pm at Mcdonalds (TBC)