

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 20TH MARCH 2017 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Steve Berry
Richard Nightingale
Tim Lamb
Sam Walker
Diane Knowles
Nick Cooke

Apologies: Sophia Michael
Martin Challenor
Darran Mcguire
Rachel Lewis
Darren Fairchild
Katherine Cutlan
Sarah Blytheway
Mike Lyall
Michelle Michael
Mark MacGregor
Ben Sheldrake
Nigel Downey
Iain Brimecombe

1. Minutes from last meeting

All agreed.

2. Financial Update

2012	£242,366	91%
2013	£240,549	95%
2014	£245,367	91%
2015	£257,432	95%
2016	£235,602	90%

Re-ballot

Ops agreement being updated and will roll over onto new five year term.
ST to agree flat line draw down of BID levy with RP (NSC).
Baseline agreements to be completed (ST/BT).

Street warden service –ST working with GP on new warden rota, uniform, cameras etc. Amended contract to be sent to JB so it can be signed at April Exec meeting.

BID website near completion.

Sponsorship update attached and approved. ST/BT to expedite.

ST/PB have produced March newsletter ready for circulation first week in April.

3. Projects

Marketing

Love Weston – update attached.

Events

Easter Egg Trail – all locations confirmed and artwork being revised.

Geocaching/Childsafe press releases sent to all media.

Eat Weston street trading application re High Street food festival (8th April) now with NSC Licensing and out for consultation.

BT assisting Town Council with Flower Show planning.

Street Management

Operation “Street Community” continues.

Tyler Pullin has re-joined street warden team.

ST contacted NSC re CSAS training date in April – ST to contact John Flannigan.

Possible amendment to uniform – agreed (to be signed off by PB) and ST updated on shift pattern changes from 1st April.

Adrian Ley receiving WBCRI training throughout April/May.

Footfall

	BLC		Prom	
	2015/16	2016/17	2015/16	2016/17
Oct	234,595	253,406	154,783	125,825
Nov	196,495	197,422	84,399	71,697
Dec	232,272	239,633	108,174	110,177
Jan	146,462	154,148	78,154	103,706
Feb	176,420	193,152	104,419	111,335

Springboard also collate national vacant unit information which ST will subscribe to with April's count.

Support

Meetings continue with potential cost reduction and employee benefit partners.

MS received training from Plum re editing new website and is populating new site.

4. AOB

ST/PB gave update on Revive & Thrive workshop that was held in Exeter, particularly the BID based app which we would like to trial.

RN provided regen update and there was discussion around solutions for some of the larger vacant units.

ST made BSG aware of social media activity regarding BID grant funding of Hazy Days Festival 2016.

Date of Next Meeting: ? 2017 2pm at McDonalds Training Room.