

**MINUTES OF BID STEERING GROUP MEETING
HELD ON TUESDAY 24TH JUNE @ 2PM
AT McDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Tim Lamb
Paul Batts
Mark Canniford
Iain Brimecombe
Lee Moulton
Emma Lincoln
Sharon Bennett
Sophia Michael

Apologies: Michelle Michael
Darren Fairchild
Chris Partridge
Steve Berry
Mike Lyall
Mark MacGregor

1. Minutes from last meeting

All agreed.

2. Financial

- 2012/13 £240,186 (91%)
- 2013/14 £238,270 (94%)
- 2014/15 £121,128 (43%)

P & L made available at meeting.

3. Projects

Marketing and Events

- Emma Lincoln has now completed her first month. Settled into the post really well and completed her first Family Fun Day. Air Show and AFD were a huge success, generating in excess of 100,000 people each day. Massive well done to all involved. Wash up meeting needed to set date for next year. It was suggested to contact 40 Commando to see if they are available to attend next years event. It was suggested that BID pay for transport cost.
- Christmas market – not viable so will not go ahead. Trying to get hold of Brian Newman regarding holding a market over Carnival weekend.
- Love Weston – Debbie Matthews and Ian Jeffries (subcontracted by DM) both working on Love Weston project under SLA with Weston Town Council. MN supplied copy SLA which has been shared with SB/PB. PB gave update on website hits.
- Classic car shows proving to be really popular addition to Town Square. EL to meet with Keith Palmer re autumn/winter dates.

- ST and Michelle Michael to meet with Darran Fairchild re bike nights.
- Family fun day taken place in Town Square. Next one to take place in Meadow Street in August, which will be themed.
- EL working on football related events over the next month for Town Square, in conjunction with World Cup.
- Leaflets – El to work with Lee at Grove Village to produce template for flyer. EL to also produce generic town centre leaflet which will be montage for all areas.
- EL also developing social media content and reach.
- ST/EL met Sally Packer re Food Festival and has offered any assistance needed.

Street Management

- Wardens to undertake training on pavement washing machine on 25th June.
- Hanging baskets now erected in the High Street and sponsored plants were delivered on 3rd June. An additional 6 baskets have been added to St James Street.
- Wardens worked the recent Bank Holiday Sunday, which was relatively trouble free. This will be extended to 2am on the August Bank Holiday.
- Wardens have liaised with all businesses re Project Griffin terrorism training, which was held at McDonalds.
- As weather improves, the wardens have been kept busy with street drinkers and ASB. MC requested that he is issued photographs of street drinkers. SB to establish legal position.
- Wardens have liaised with First Step Housing to relocate habitual street drinkers.
- Following a LAAA meeting with the Home Office, they have instructed that the wardens undertake Police training to give the wardens additional powers as per PCSO's. BT and Gail Parsons to meet with Sharon Bennett from Police to expedite.

Access

- A contact for services had been drafted for the employment of Ian Jeffries regarding coaching promotion. ST/PB to devise format of monthly report and KPI's in conjunction with Ian Jeffries.

Support

- Twitter currently on 6197
- B2B offer page: Total - 2712 webpage views
- BCR - Total 42 businesses
- Martin Slade contacting NSC re trade waste collections and Tim Lamb will ensure that proposed charges are competitive within the market place (no progress). ST will inform Mark Macgregor we are no further forward with trade waste (Kier May Gurney) and will suggest we go to whole of market.

4. AOB

ST gave update on Healthy High Streets. Weston is one of only 39 towns accepted on program. First site visit to take place on 29th July.

Mercury update – ST/PB are to meet with Mercury rep to expedite weekly BID feature. Lee Moulton provided an insight to the views of Grove Village traders from his initial meet and greet. Comments were taken on board and Lee to feedback to business.