

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 17TH JULY 2017 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Steve Berry
Tim Lamb
Nick Cooke
Sam Walker

Apologies: Sophia Michael
Rachel Lewis
Darren Fairchild
Michelle Michael
Ben Sheldrake
Nigel Downey
Iain Brimecombe
Richard Nightingale
Diane Knowles
Caroline Darlington
Annie at Yates
Louise – Idesign
Mark MacGregor

1. Minutes from last meeting

All agreed.

2. Financial Update

2012	£243,559	92%
2013	£240,639	95%
2014	£245,446	91%
2015	£257,516	95%
2016	£240,269	91%
2017	£199,210	80%

Vanguard and All the Twos sponsorship secured and photographs supplied to Print.com so they can suggest how we can brand RTV – ST to chase.

3. Projects

Marketing

Love Weston team working on dedicated BID areas pages on website – ST to chase.

Grove Village traders have now decided that they want to produce their own loyalty card (the Grover Card). ST to assist where possible.

Events

Armed Forces/Air Show (TCP) hugely successful and Petting Farm popular, given the inclement weather!

BT assisting Town Council with Flower Show, taking place on 13th August.

Assisting with Pride event on 29th July.

BID supporting Italian Gardens official opening 5th August and Circus event on 30th September.

Food Festival - meeting with Licensing and promoter, and all looking positive for September 16th.

Group discussed possibilities for Xmas 2017 – ST to meet NC separately.

Street Management

ST updated on “authorised persons” training – still awaiting details from Dee at NSC.

New faces on street warden team.

Sponsored Glendale plants, hanging baskets and planters now installed.

Wardens to undertake “Dementia Friends” training via NSC.

Operation Street Community continues.

New banner flags installed in Grove Village.

Footfall

	BLC		Prom	
	2015/16	2016/17	2015/16	2016/17
Oct	234,595	253,406	154,783	125,825
Nov	196,495	197,422	84,399	71,697
Dec	232,272	239,633	108,174	110,177
Jan	146,462	154,148	78,154	103,706
Feb	176,420	193,152	104,419	111,335
Mar	330,592	301,853	231,798	189,600
Apr	313,604	406,489	209,294	330,177
May	332,101	290,575	321,008	276,542
Jun	435,982	431,422	401,211	417,719

Support

BID website continues to be updated on monthly basis.

BID member benefit scheme app has been approved by Apple and android providers and will be trialled shortly using First Bus offer. MS to then promote all business offers via app and encourage employees to download and use. August newsletter being put together which will include CPE FAQ's. Meeting held with NSC to discuss partnering with Biffa to offer localised trade waste collection. Next meeting 20th July.

4. AOB

Louise Mitchell now added to BSG, representing Grove Village. Iain Brimecombe has had to step down due to promotion, SW to possibility step into position.

Parking – ST provided up to date information on parking issues.

ST/PB met with Steven Bashford but follow up required re T J Hughes and BHS units.

NC updated group on new owner and asset manager at SOVSC.

Date of Next Meeting: 18th September 2017 2pm at McDonalds Training Room.