

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 18TH JULY 2016 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Paul Batts
Tim Lamb
Beverley Tucker
Ben Sheldrake
Diane Knowles
Iain Brimecombe
Richard Nightingale

Apologies: Sophia Michael
Martin Challenor
Mark MacGregor
Darran Mcguire
Michelle Michael
Rachel Lewis
Steve Berry
Darren Fairchild
Sharon Bennett
Katherine Cutlan
Nick Cooke
Sally
Sarah Blytheway
Mike Lyall
Sam Walker

1. Minutes from last meeting

All agreed.

2. Financial

2012	£242,055	91%
2013	£240,425	94%
2014	£243,933	91%
2015	£250,107	92%
2016	£170,386	61%

Reballot

Consultation meetings completed and closing date for returned questionnaires was 30th June. 140 respondents.

ST/LB have weighted responses and project spend reflects feedback. Event led marketing budget has reduced dramatically as businesses have told us that they want Weston to be the safest and cleanest town in the South West. It is worth highlighting that the majority of our historic event calendar will continue, apart from a small number of events.

July newsletter will be hand delivered w/c 18th July

Working with Plum to obtain businesses profiles which will be used as testimonials in monthly newsletters going forward.

Secretary of State notified of ballot.

North Somerset Council formally requested to conduct renewal ballot

First draft business plan to be completed by 12th August and made available to MM for NSC Exec member acceptance.

LB to complete baseline agreements by 12th August.

JB to commence discussions re operating agreements with Nick Brain.

ST to obtain collections costs from Liberata.

First draft businesses plan presentation to be held at Blakehay Theatre on 8th September.

ST met with Ward Councillors and PCC on one to one basis.

ST/PB to present rebalot process to Weston Town Council this evening.

ST/LB to meet with Mike Jones at NSC to confirm ballot timings with ERS.

3. Projects

Marketing

Love Weston – update attached.

Events

Car show continues to work well and potentially outgrown the space.

Farmers Market – new traders attracted and has now become a vibrant monthly market

“Busk in the Sun” proposed for Princess Royal on August Bank holiday weekend – possibility to grow if NSC/traders contribute discussed £1,000 funding each.

“Alive After 5” events commence on 27th July for six weeks (Wednesdays)

Pre promotion in conjunction with CSDAT under the umbrella of Purple Flag.

ST/BT to provisionally source “must see” events to take place in November.

Street Management

RN/ST/PB met with PCC on 4th July to discuss the future of policing in the town centre.

High Street hanging baskets now installed and being fed and watered. 2000 sponsored bedding plants received from Glendale and planted.
Grant funded tubs installed at The Centre – to be maintained by BID.
Number of business jet washes completed.
CPW issued to persistent offender in mobility scooter.
Wardens liaising with community response re dog FPN action day.
RN suggested that warden uniform comprised of shirt and tie – proposal to be revisited post ballot.
RN also suggested that the wardens may be able to receive CSA training under the NSC umbrella, which would follow the Neighbour/Community model.
Attended agency meetings as required.

Access

Footfall continues to be added to website on monthly basis.

Support

MS updating website and ensuring that all promotional links to partnering websites are working.
MS photographed all events over the past month and re-ballot pictures.
Assisting with re-ballot activities.

4. AOB

SSC – 50% reduction request to be discussed at August Board meeting.
ST/PB to organise meeting with owners of Vixcroft.

Date of Next Meeting: Monday 15th August 2016 2.00pm, McDonalds training room.