

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 20TH FEBRUARY 2017 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Beverley Tucker
Paul Batts
Steve Berry
Iain Brimecombe
Richard Nightingale

Apologies: Sophia Michael
Martin Challenor
Darran Mcguire
Rachel Lewis
Darren Fairchild
Katherine Cutlan
Sarah Blytheway
Mike Lyall
Michelle Michael
Mark MacGregor
Nick Cooke
Sam Walker
Ben Sheldrake
Tim Lamb
Nigel Downey
Diane Knowles

1. Minutes from last meeting

All agreed.

2. Financial Update

2012	£242,366	91%
2013	£240,508	95%
2014	£245,133	91%
2015	£256,269	95%
2016	£235,122	88%

P & L made available at meeting.

Liberata currently chasing £20,668 of obtainable debt for current financial year.

The Board have reaffirmed the position re businesses that did not vote but now have a levy exceeding £7,500, and those that voted who are now below

£7,500. All businesses with a RV above £7,500 will pay the BID Levy as per the policy detailed in the business plan.

Re-ballot

Tasks to be completed by end of March

- Ops agreement to be updated and signed (JB & NSC)
- Baseline agreements to be updated (ST/BT)
- Street warden service – Board will renew contract with Vanguard after reviewing detailed options appraisal prepared by ST & PB.
- As part of original comms plan, Plum will be merging WSMTCP/Back the BID website into Word Press so that it can be easily updated.
- TL suggested that BID2 generates £10,000 of sponsorship/additional income - ST to generate ideas for March BSG meeting.

- Composition and role of BSG – ST has researched with other BID locations and it would appear there is no ideal blueprint.

WTCP director	Richard Nightingale
WTCP director	Steve Berry
Senior Officer NSC	Mark Macgregor

Six BID reps

Orchard Meadows	Paul Batts (Chair)
Weston Gateway	Tim Lamb (Vice Chair)
Grove Village	Vacant
Seafront	Michelle Michael
High Street	Iain Brimecombe
Just off the High Street	Sophia Michael

Co opted

Police	Nigel Downey
WTC	Caroline Darlington (Love Weston)
NSC	Darren Fairchild (Events)
	Rachel Lewis (Regeneration)
Pubwatch	Annie at Yates

M&S	Ben Sheldrake
Sovereign Centre	Nick Cooke
Rose & Amber	Diane Knowles
Walker & Ling	Sam Walker

ST/PB to produce March newsletter and it will explain the role of BSG as we currently have one vacancy to represent Grove Village.

3. Projects

Marketing

Love Weston – update to be circulated with minutes. Caroline Darlington will be managing the Love Weston website from 1st April. BSG would like to be involved/add value to Pocket guide/map (hopefully vouchers).

Events

Updated events calendar to be circulated with minutes.

PB/ST attended Chamber of Commerce Award Ceremony and NSC tourism event in Clevedon.

Local Producers Market recommenced 11th February.

Street Art Trail updated and reprint has been distributed.

ST/BT still need to attend social media training workshop when one becomes available.

Struggling to source organiser of Vintage market for Grove Village – markets are not “en vogue” so both potential organisers have declined. ST to make contact with Curzon Cinema in Clevedon re vintage market contact.

Street Management

Belongings removal of rough sleepers continues.

Operation Heron being trialled in Bristol and will be launched in North Somerset in April – wardens to assist.

ST to expedite CSAS training via Mandy Bishop at NSC, once new warden contract has been issued and signed.

Working with Somerset Wood Recycling and Weston in Bloom to install new and replacement planters in Boulevard, BLC and additional baskets in The Centre and Meadow St.

Purple Flag interim assessment was successful and ENTE meetings continue. Attended agency meetings as required.

Huge congratulations to DG for resurrecting Pubwatch – Annie at Yates (new Chair) will be invited to co-opt onto BSG.

Access

	BLC		Prom	
	2015	2016	2015	2016
Oct	234,595	253,406	154,783	125,825

Nov	196,495	197,422	84,399	71,697
Dec	232,272	239,633	108,174	110,177
Jan	146,462	154,148	78,154	103,706

Support

MS developing, and increasing business cost reduction/employee benefits, using local suppliers where possible (All the Twos, GWR, First Group, Glenworth etc.)

MS also assisting Plum with amalgamation of website and will maintain thereafter.

4. Town Centre Regeneration

Works continues (on time and on budget) at Town Square/Italian Gardens – town centre monolithic signage and map to also be updated.

Supplementary Planning Document – formal adoption scheduled for February 2017.

Dolphin Square – leisure phase on time and budget. ST to contact Rachel Lewis re Dolphin Square representative – rumoured Mike Chetter.

Alfred St right turn – works underway.

Locking Road/Sunnyside Road HCA sites – No further update.

Creative Hub – Networking event 27th Feb 5.30-7.00pm Heritage Café.

Waterloo St – NSC would like to develop a project here, similar to The Centre and are consulting with business owners.

AOB

CHAT sponsorship has ceased.

ATCM meeting to take place in Salisbury in January and Revive & Thrive meeting to take place in Exeter in March – ST/BT to attend.

Carnival update – ST updated group.

PSPO is out for consultation on NSC website.

ST to confirm date of next BITC meeting.

Date of Next Meeting: 20th March 2017 2pm at McDonalds Training Room.