

**MINUTES OF BID STEERING GROUP MEETING
HELD ON MONDAY 15TH FEBRUARY 2016 @ 2PM
AT MCDONALDS, WESTON-SUPER-MARE**

Present: Steve Townsend
Paul Batts
Tim Lamb
Beverley Tucker
Iain Brimecombe
Mike Lyall

Apologies: Sophia Michael
Martin Challenor
Mark MacGregor
Darran McQuire
Michelle Michael
Rachael Lewis
Steve Berry
Darren Fairchild
Ben Sheldrake
Sam Walker
Sharon Bennett
Richard Nightingale

1. Minutes from last meeting

All agreed.

2. Financial Update

2012	£242,055	91%
2013	£240,425	94%
2014	£243,280	90%
2015	£246,522	91%

2016 invoicing list sent to Liberata in preparation for April.

Re-ballot strategy meeting be held on 25th February with Lucy Ball and Plum Communications – JB attending but PB/TL unable to. Re ballot Working Group will commence in March following this meeting.

3. Projects

Marketing

Love Weston – update attached. Going forward, monthly meetings to be held with WTC and NSC working towards common goals.

World Host – total cost of project £13,000 comprising of funding request of £3,000 Weston College, £5,000 WTC and £5,000 from BID Love Weston Marketing reserve (2016 budget). Weston Town Council, especially the accommodation providers, were not ready to receive this training and were unlikely to proceed with their funding request. Bearing this in mind, it is unlikely that the project will go ahead.

Events

Events listing attached.

Civil Aviation Authority are looking to increase charges for air displays nationally, which may impact on Weston Air Festival. All present encouraged to sign petition against the increase at <https://petition.parliament.uk/petitions/120628>

Street Management

GP has sourced purple uniform samples – to be viewed at BSG meeting. All decided that we remain with the present colour but update wording and new logo (Back the Bid 2016).

DF offered overnight parking for RTV and trailer at Tropicana, subject to space being available.

Purple Flag accreditation received and awards ceremony taking place on 25th February.

Focused activity on rough sleepers names/photos/"professional" beggars with accommodation etc.

Partnership working with Police and ASB team at NSC re large group of "problem" teenagers in town centre and Worle. ST urged all to report all incidents regarding this group either via 101 or online using the Niche number 5216023937 and to be mindful of being positive if approached by Press for any comments.

Assisted landlord with clean-up of alleyway, adjacent to Browns.

Cleaning behind The Centre on weekly basis.

Attended agency meetings as required.

Access

Reworked footfall dashboard produced and draft sent to TL for approval.

Support

MS updating re ballot business list with up to date email, face book and twitter information, to also include national chain information.

ST/MS working on February newsletter. ST reminded to put on Useful Numbers.

MS managing all business cost reductions enquiries.

4. AOB

None.

Date of Next Meeting: 21st March 2016 2.00pm, McDonalds training room.